

Keri Spurlin

www.kerispurlin.com sandek5@auburn.edu Cell: 251-680-5888

Summary

Highly motivated worker with strong communication abilities, experience with social media, event planning, and promotion
Comfortable with Associated Press style and capable of creating newsletters, brochures, blogs, press releases, pitch letters, press kits and radio broadcasts
Skilled in Adobe Dreamweaver, InDesign, Illustrator, Photoshop and Flash CS3 to create websites and graphics

Experience

Camp Hill Baptist Church Media Minister

August 2007- Present; Camp Hill, AL

- Created a website (camphillbaptistchurch.org) for my church and serve as the webmaster in order to maintain and update the site
- In charge of all media relations including press releases, radio broadcasts and other public announcements

Chambers County School System Public Relations Intern

January – April 2008; Valley, AL

- Responsibilities include covering events, writing, and sending press releases for the eleven schools in the county, as well as writing press releases for the Superintendent and sending them to local newspapers
- Creating a system-wide brochure to be distributed throughout the schools system for prospective families and students in the area
- Other responsibilities include creating a quarterly system-wide newsletter, as well as archiving newspaper articles and other media announcements for the school system and its individual schools

Cottage Hill Baptist Church Student Ministry Intern

May 18, 2005 - August 4, 2005; Mobile, AL

- Planning, organizing, and implementing all summer activities for the student ministry
- This included planning and leading activities for a summer youth camp, weekly and special events including Vacation Bible School and a mission trip, as well as communicating with chaperones for each event.
- Instructing, singing, and overseeing practices for a newly formed junior high school worship band

Discovery Club After-School Program Staff

August 2003 - March 2006; Auburn United Methodist Church; Auburn, AL

- Care for, supervise and interact with children ages 8-12
- Teach monthly activity incorporating music, dance, or theatrics

Education

Auburn University; Auburn, AL

August 2003 - May 2008

- Bachelor of Arts Cum Laude
- Degree in Public Relations with Concentration in Management
- Music Minor with Concentration in Voice

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Honors

- Alpha Lambda Delta -First Year Academic Honor Society
- Phi Eta Sigma - Sophomore Academic Honor Society
- Delta Epsilon Iota - National Academic Honor Society (July 2007)
- Golden Key National Honor Society (October 2007)

Volunteer Activities

Coordinated Fundraising Campaign for Hurricane Katrina Victim

August 2005; Auburn, AL

- Independently created and implemented a fundraising event by securing support from a popular business establishment to host a two day event which raised significant money for an Auburn University student whose family lost everything in Hurricane Katrina. Sufficient funds were raised to finance books and tuition for 2 semesters.
- This effort involved arranging an e-mail campaign to Auburn University students, designing posters, recruiting and directing workers, organizing work shifts, and communicating with the business owner.

Miss Reach For A Cure 2006-2007

Participant and winner of the Miss Reach For A Cure 2006. Raised funds to support the Susan G. Komen Foundation.

American Cancer Society Relay For Life

Five year participant of Relay For Life. Team member for three years with the Diagnostic and Medical Clinic of Mobile Infirmary and two years with social sorority.