

Keri Spurlin

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Summary

- Highly motivated student with strong communication abilities and experience with social media
- Comfortable with Associated Press style and capable of creating newsletters, brochures, blogs, press releases, pitch letters, press kits and radio broadcasts
- Skilled in Adobe Dreamweaver, InDesign, Illustrator, Photoshop and Flash CS3 to create websites and graphics

Experience

Camp Hill Baptist Church Media Minister

August 2007; Camp Hill, AL

- In the process of independently creating a website for the church as well as a website for a congregation member's privately-owned business
- In charge of all media relations including press releases, radio broadcasts and other public announcements

Director of Fundraising for Hurricane Katrina Victim

August 2005; Auburn, AL

- Independently created and implemented a fundraiser with Momma Goldberg's Deli to raise money for a fellow Auburn student whose family was a victim of Hurricane Katrina
- This included sending e-mails to Auburn University students, creating posters, recruiting workers, organizing work shifts, and working with the owner of the deli to ensure proper communication.

Miss Reach For A Cure 2006-2007

- Participant and winner of the Miss Reach For A Cure 2006 pageant in order to raise funds to support the Susan G. Komen Foundation.

Relay For Life Participant

- Participant since elementary school through The Diagnostic and Medical Clinic at Mobile Infirmary in Mobile, AL.
- Raised over \$2,000 in the last two years with social sorority

Cottage Hill Baptist Church Student Ministry Intern

May 18, 2005 - August 4, 2005; Mobile, AL

- Planning, organizing, and implementing all summer activities for the student ministry
- This included planning and leading activities for a week-long youth camp, weekly and special events (including Vacation Bible School and an in-town mission trip), as well as communicating with involved adults for each event.
- Instructing, singing, and overseeing practices for a newly formed junior high school worship band

Discovery Club After-School Program Staff

August 2003 - March 2006; Auburn United Methodist Church; Auburn, AL

- Care for, supervise and interact with children ages 8-12

Education

Auburn University; Auburn, AL

August 2003 - May 2008

- Will receive a Bachelor's Degree from the College of Liberal Arts in Public Relations Communications with concentration in Management
- Music Minor with concentration in Voice

Honors

- Alpha Lambda Delta -First Year Academic Honor Society
- Phi Eta Sigma - Sophomore Academic Honor Society
- Delta Epsilon Iota - National Academic Honor Society (July 2007)
- Golden Key National Honor Society (October 2007)